

# How our **marketing and leasing** enhances your investment property

We'll help you **minimize vacancy time** and **maximize rental income**.

At Property Frameworks, your goal is our goal – minimizing vacancy time and maximizing rental income while securing an optimal tenant. To accomplish these objectives, we use our powerful relationship with our affiliated Coldwell Banker companies to market your property professionally. Here are some of the essential marketing and leasing activities we can handle for you:

- Provide you with a comparative market analysis to ensure you are getting maximum value for you property.
- Evaluate the rentability of your property and give you suggestions that may help your property rent faster.
- Advertise your property on more than 21 real estate and rental-specific websites including PropertyFrameworks.com, ColdwellBankerHomes.com and industry-leading sites such as Zillow, Trulia and many others.
- Through our relationship with our Coldwell Banker affiliates, list your property on MLS, allowing all agents to show it to potential tenants.
- Show your property to prospective tenants and guide those who are interested to an online application.
- Match applicant credentials with your property characteristics and review suitable tenants with you.
- Provide a lease designed to give you broad protections and comply with local and federal housing laws.
- Hold all security deposits in escrow, receive rents and distribute all funds accordingly.

